



FREEZE FRAME: Snow the likes of which has not been seen since 1976. PHOTOGRAPH BY GREG WARRING

# Local snow

By Sarah Hardie

Seven Wairarapa people have had their photographs of that magical day when it snowed featured in *White Out — The Historic Snowfall of 2011*, a recently published book featuring snowy moments captured around the country.

Who could forget August 15, when a rare snowstorm blanketed the country, closing schools and businesses, and sending young and old outside to play.

Nicole Baker from Carterton sent in a picture of a woman braving the cold in her dressing gown on the night the snow came in, capturing the snow



flakes as they fell. The book features photographs taken by Mike and Tesha Martinborough in the Wairarapa. The book is available at the Wairarapa Bookshop.

## Fashion forward Carterton

By Seamus Boyer

An "upcycled" fashion show is set to hit Carterton next year as the first initiative from a new district-wide business group.

The Oversew Fashion Show will be held in July 2012, and is being promoted by Carterton District Business Inc, a group formed this week by the district's business community.

One of the group's new committee members, Robyn Cherry-Campbell, said the show would have an "upcycled" theme, meaning it would feature clothes that had been recycled to take on a new and fresh appearance.

Mrs Cherry-Campbell was elected to a seven-member committee at a meeting on Tuesday night at the Exhibition Centre in Holloway St, alongside Greg Laing, Andrea Johnson, Kevin Shipp, Christine Kernohan, Kelly McIsaac and Tracey O'Callaghan.

The group would be meeting on Monday to nominate officers.

"The response that we had was phenomenally positive, not just from business owners but people in the community as well," Mrs Cherry-Campbell said.

She said the name of the group was also changed from the Carterton Business Action Group.

"We'll also be looking to refurbish High St, and just basically see if we can give it a fresh look," she said.

Outgoing interim committee chairman, Alan Eastergaard, said the committee's new faces had brought a new attitude.

"It doesn't matter where you are, these groups need people in them that are able to put a different light on things," he said.

He stepped aside from his temporary position alongside Christine Hammond, Kim Juno and Jo Wisler.

Mayor Ron Mark said the new group had "thoroughly confirmed" everything he had believed about the district's businesses. "Carterton has a wealth of extremely talented business people. We are blessed with an incredible amount of energy and creativity," he said.