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WIN

One of two double
passes to the
Oversew Fashion
Awards Carterton
on 25th August 2012.

Answer this question:
In one word what is The Oversew
Fashion Awards about?
Hint: U c c i g

You will find the answer on The
Oversew Fashion Awards website
www.oversewfashion.com

Email your name and phone number
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Winners notified 20 August 2012

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WAIRARAPA
News

Designers get a chance to try upcycling

Talented emerging designers and seamstresses have whipped up a wide variety of outfits in four categories – summer, autumn, winter and spring – for the inaugural The Oversew Fashion awards (TOF).

Entries have now closed with the number exceeding expectations. The awards are designed to be an annual celebration of upcycling, an international sustainable fashion movement which transforms old, dated clothing into new funky fashion.

The nationwide showcase is being held at the Carterton Events Centre and organisers have just sewn up sponsorship that's going to help take the awards to new heights.

"You could say it's a marriage made in recycling heaven because Wairarapa Environmental is cut from the same cloth as us – they are locally based, committed to recycling and want to see local talent shine," says organiser Robyn Cherry-Campbell.

The prize money is not to be scoffed at, with winners of each category getting \$750 each, and the over-

all grand prize winner getting \$1000 and a night at Wairarapa's own luxury Summit Lodge.

There is also a Young Designer Award of \$500 plus a new sewing machine from Sew Carterton which makes for a combined prize of over \$1000. Organisers recently held model auditions at St Mark's Church in Carterton but they are still looking for more.

The awards will also include a wardrobe consultation by a professional. People will see first-hand the kind of difference it can make to their look.

Trudi Bennett from Wardrobe Flair will be outfitting two of our local women. She will transform their looks by taking them on a sustainable fashion shopping trip to SaveMart.

■ Tickets are on sale through DASH ticketing, at i-SITES and at the Carterton Information Centre (booking fee applies). August 25 at the Carterton Events Centre, 7pm. See dashtickets.co.nz for more information.