



**THE OVERSEW FASHION AWARDS
ENTRY INFORMATION 2016**

KEY DATES

Entries Received from: Tuesday 1st March 2016

Entries Close: 5.00pm Friday 8th April 2016. Late entries will not be accepted. Entries must include paper-work, photographs, entry fees and completed outfit/s

Awards Night: Saturday 28th May 2016

Matinee Sunday 29th May 2016.

ELIGIBILITY

These Awards promote upcycled fashion by recognising talented, aspiring designers who recreate, revamp and redesign pre-loved clothing into sustainable fashion garments.

Participation is open to anyone (National or International) 14 years or over at 28th May 2016. Whether you are studying towards a design or fashion related qualification, or you are a talented dressmaker; young or old, male or female, we invite you to enter.

A minimum of 80% of the completed outfit must be created from pre-worn clothing. Pre-worn clothing does not include handkerchiefs, scarves, socks, shawls and ties. These items may be used but not as part of the 80%

THEME

The theme for the 2016 awards is **FIRE & ICE**. Upcycle by transforming dated clothing into today's stunning fashion

CATEGORIES

| | |
|--|---|
| Hot Night in the City ❖ Cool clothes for 'After 5' | Chill Out ❖ Casual wear for play time. |
| Fireworx ❖ Hot work-wear | Wild and Woolly ❖ Fleecy delights Must be a minimum of 60% wool |

A minimum of 80% of the completed outfit must be created from pre-worn clothing. Pre-worn clothing does not include handkerchiefs, scarves, socks, shawls and ties. These items may be used but not as part of the 80%

AWARDS

| | |
|---|------------------|
| AWARD OF EXCELLENCE overall winner | NZ\$1,000 |
| FIRST PRIZE for each category | NZ\$750 |
| RUNNER UP for each category | NZ\$250 |
| PEOPLE'S CHOICE | |

| | |
|---|----------------|
| Massey University "Space Between" Internship * | |
| YOUNG DESIGNER | NZ\$500 |
| YOUNG DESIGNER TERTIARY | NZ\$500 |

*A photocopy of your Student ID, birth certificate, passport or signed notification from your teacher, must be supplied proving that you are 18 years old or younger at 28th May 2016 (the date of the Awards Show).

All winning outfits will be photographed for promotional purposes and may be invited to be part of displays at the 2017 Awards Show and other Oversew Fashion promotional events.

JUDGING

Outfits will be judged following the criteria below:

- ✓ Innovation and originality
- ✓ Cut and finish
- ✓ Total look
- ✓ Compatibility of fabric, fibre and design
- ✓ Fashion trend and design expressed
- ✓ Effort

The judges are passionate about wastage, if you don't use all of your pre-worn garments in your entry then consider using the left over material for another garment as an entry or not. If you can show the judges that most of your base material was used it will be in your favour.

All entries will be considered at a preliminary judging when the outfits will be selected for the Awards Show. Entrants will be notified if their outfit is successful by 4th May 2016. Final judging will take place at the Awards Show on 28 May 2016. The judges' decision will be final; no correspondence will be entered into.

HOW TO PARTICIPATE

Download a Registration Form and an Outfit Form from The Oversee Fashion Awards website. Read our Terms & Conditions, including photograph requirements, plus the FAQs listed on our website for more insights.

WHAT TO SUBMIT

- ✓ Registration Form (1 per outfit)
- ✓ Outfit Form (1 per outfit)
- ✓ Written description of pre-worn clothing and any other materials used (1 per outfit)
- ✓ Photos - see separate instructions
- ✓ Written description of outfit entered, including how to wear it (1 per outfit)
- ✓ Return courier/postage paid packaging with address label, if not collecting

ENTRY FEES

Open Entry: \$35 for first entry and \$20 for each additional entry

Student Entry*: \$20 for first entry and \$15 for each additional entry

* A secondary/tertiary education Student ID Card photocopy to be submitted with the Registration Form.

You may purchase one GA seat to the Awards show with your entry for a discounted price of \$40

| | |
|------------------|---|
| Payments: | Internet banking: 02 0608 0042890 00. Enter your <u>surname & initial</u> as reference. |
| | Cheques: Payable to The Oversee Fashion Awards. |

TICKET SALES

'Like' us on Facebook to be kept up-to-date. Tickets will be available through Eventfinda 18th April 2016.

CORRESPONDENCE

| | |
|-------------------------------|--|
| All correspondence to: | The Oversee Fashion Awards PO Box 173, Carterton 5743 |
| Web: | www.overseefashion.com |
| Facebook: | The Oversee Fashion Awards |
| Email: | info@overseefashion.com |
| Twitter | TOF@TOFAwards |
| Phone | 06 379 9080 |

TERMS & CONDITIONS

1. Entry is open to anyone aged 14 years or over at 28th May 2016.

Students must supply a copy of one of the following – Student ID, Birth Certificate, Passport or Teacher’s signed notification.

Students over 18 at 28th May 2016 can pay the student fee, but will compete in the open section

2. If the outfit is constructed by someone other than the designer it must be entered in both names as a joint entry.
3. A minimum of 80% of the outfit must be created from pre-worn clothing. Pre-worn clothing does not include handkerchiefs, scarves, socks, shawls and ties. These items may be used but not as part of the 80%
4. The outfit must be current fashion and not art or costume.
5. The outfit must have been made in the past 12 months and not been shown at any other competition.
6. The outfit can be for males or females.
7. The outfit must be sturdy enough to deal with up to 20 fittings.
8. Please sew a blank fabric label inside all pieces of the outfit. The Oversew Fashion Awards staff will record your entrant number on this. **DO NOT PUT YOUR OWN NAME ON ANY PIECES.**
9. Accessories can be provided, but must be labeled. No shoes, no earrings and no loose items smaller than a matchbox.
10. The outfit must be made to a basic NZ size:

| Women’s Size | Bust cm | Waist cm | Hip cm |
|--------------|----------|----------|----------------------|
| 8 | 80 | 60 | 89 |
| 10 | 85 | 65 | 94 |
| 12 | 90 | 70 | 99 |
| 14 | 95 | 75 | 104 |
| Men’s Size | Chest cm | Waist cm | Inside leg length cm |
| S | 92 | 80 | 84 |
| M | 97 | 84 | 84 |
| L | 102 | 92 | 84 |

11. The outfit will be worn by models selected by The Oversew Fashion Awards and may be altered slightly to fit.
12. All entries need to have an outfit name.
13. All entries must include a description of the pre-worn clothing used and a description of the outfit entered including clear details of how it is to be worn/styled.
14. The pre-worn clothing and finished outfit must be photographed on a mannequin or hanging on a

clothes hanger using a light plain background. Photos must be on an SD card, memory stick or disc. Photos must be high-resolution (minimum of 2 Megapixels each) and taken in ‘portrait’. Printed photos on their own will not be accepted.

PLEASE REFER TO SEPARATE INSTRUCTIONS ON PHOTOGRAPHY

15. Once the outfit is received by The Oversew Fashion Awards it cannot be removed, returned or released until after the show.
16. Entrants are responsible for insuring their outfit and accessories from the time of initial dispatch through to their return. The Oversew Fashion Awards takes no responsibility for entrants’ items lost in transit. Please use reliable couriers and ensure the return address is correct.
17. Proper packaging and dispatch/courier costs are the responsibility of the entrant.
18. Entries can be couriered, posted or delivered to 99 Lincoln Road Carterton 5713. Contact number 06 379 9080.
19. Entrants need to supply prepaid packaging for the return of outfits. Alternatively, outfits can be collected Friday 17th or Saturday 18th June 2016 (10am–4pm) from 99 Lincoln Road, Carterton. If you have not made prior arrangements and your garments have not been picked up by the 25th June they will be donated to a local charity.
20. Outfits may be moved from one category to another at The Oversew Fashion Awards discretion.
21. The Award of Excellence prize-winning outfit will be retained as part of the permanent display collection for The Oversew Fashion Awards. Use of this outfit for any other promotional or photographic purpose is at the discretion of The Oversew Fashion Awards.
22. Other prize-winning outfits may be retained for up to a 13-month period for promotional purposes.
23. The Oversew Fashion Awards have the right to use all outfits and photography for further events and promotional activities.
24. Entrants must complete a **Registration Form** and an **Outfit Form** for **each** outfit entered.
25. Outfits received after 5pm on Friday 8th April 2016 will **NOT** be eligible for entry into The Oversew Fashion Awards 2016.
26. By entering The Oversew Fashion Awards, the entrant declares that all details supplied are true and correct.

* NOTES

Massey University “Space Between” Internship.

For details go to www.oversewfashion.com/entry/scholarshipsandinternships/